

SOLMEE (IRENE) JUNG

Senior Graphic Designer · Brand Designer

CONTACT

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SKILLS

Branding & Identity
Graphic Design
Art Direction
Editorial Design
Email Design
Illustration
Typeface Design

TOOLS & LICENSES

Figma
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
FontLab Studio
Keynote & Google Slides
IELTS Overall 8.5 (Academic)
TOEFL iBT 112

PRESS

Naver Design Press | Oct 2017
Kookmin University exhibition

Monthly Design | Mar 2016
Gabia Font Project

Computer Arts (CA) | Dec 2015
Gabia Font Project

INTERESTS

**Fervent traveler with love
for diverse cultures**
Traveled 20 countries to date

Ballet
Royal Academy of Dance
Grade 6 certificate

PROFESSIONAL EXPERIENCE

JustPark – Senior Graphic Designer

London, UK | Mar 2024 – Current

Leads marketing campaign design output from brief to final delivery, including Back to Work and Summer of Sound campaigns.

Owns print and physical collateral: signages, leaflets, B2B conference booths, product one pagers, and magazine advertorials.

Designs pitch decks, internal presentations, and comms materials, and champions the design system across campaigns and digital assets. Built the brand identity for the Spotlight webinar series.

QB Hospitality – Graphic Designer

New York, US | Feb 2023 – Jul 2023

Led graphic design and brand identity for Katherine Cocktail Bar, Angelina Bakery, Antoya Korean BBQ, and Anto Korean Steakhouse.

Created in-store signages, menus, flyers, website landing pages, and social media posts. Spearheaded interior and lifestyle photoshoots.

Crosspoint New York – Graphic Designer

New York, US | June 2021 – Feb 2023

Designed digital ads, emails, banners, and social media content for skincare brands including Whamisa, Schwanen Garten, and Xuyoni. Initiated the concept of product photography and art direction.

Kiss Products – Graphic Designer

New York, US | Feb 2020 – Jan 2021

Managed social media content for Kiss Products Instagram account. Planned and executed photoshoots for product photography.

Dealt with digital ads, product packaging, and store display design.

Yanolja – Graphic Designer

Seoul, Korea | May 2018 – Dec 2019

Designed identity for 'Heyy, Seogwipo' hotel for its 2018 launch.

Created brand design guideline including various branding assets.

Proposed and designed the new corporate typeface 'Yanolja Sans'.

ADDITIONAL PROJECTS

Fashion Magazine LEDEBUT – Editorial Designer

Seoul, Korea | Jan 2015 – Dec 2015

In charge of the editorial design for volumes 27 to 30.

Gabia Font Project – Font Designer

Seoul, Korea | Sep 2014 – Jul 2015

Designed a typeface 'Gabia Solmee' which was featured in a global Netflix series 'Itaewon Class' and various other Korean TV shows.

EDUCATION

Kookmin University – BFA, Visual Communication Design

Seoul, Korea | Mar 2013 – Feb 2018

Relevant Courses: Graphic Design, Branding, Photography, Typography, Advertising Design, Motion Design